



State of Innovation Industry Engagement Session

>> Before the Industry Engagement Session:

- ◆ Research the organization or speaker that will present
 - ◆ What is the name of this organization and where is it located?
 - ◆ What does this person/organization do? Do they provide a service? Do they create a product? Are they an educational organization?
 - ◆ Write down two things you think you know about the speaker's industry or career field
 - ◆ What do you want to learn from them?
 - ◆ Are you working on a Challenge case related to their work?
 - ◆ Are you interested in their work as a future career path?
 - ◆ Are you confused about what they do?
- ◆ Submit a question for the speaker using this [Google form](#):
 - ◆ Some suggested questions:
 - ◆ How did you get into this career path?
 - ◆ What do you like most about your job? What do you not like?
 - ◆ What class did you take in school that is the most useful to you in your work?
 - ◆ Have you ever made a mistake on the job? What happened?
 - ◆ What advice do you have for young people working on the Challenge questions?
 - ◆ Are there apprenticeship or internship opportunities for young people interested in these roles?

>> During the Industry Engagement Session:

- ◆ Minimize distractions; turn off notifications, phones, etc.
- ◆ Be ready to take notes on your computer or with a pencil and paper
- ◆ Put questions into the chat that you want to ask the industry speaker. Only the speaker and the moderator will see your questions
- ◆ Ask questions if there are words or phrases you don't understand. Only the speaker and the moderator will see your questions

>> After the Industry Engagement Session:

- ◆ Go over your notes—did you learn anything new that you want to use in your project?
- ◆ Look at the two things you wrote down about the speaker's industry before the engagement session:
 - ◆ Do you still think these things are true?
 - ◆ Did the speaker say anything that confirmed what you wrote down?
 - ◆ Did the speaker say anything that challenged or disproved what you wrote down?
- ◆ Check the State of Innovation website and sign up for the next industry engagement